



# MINUTES

## Parry Sound Downtown Business Association

June 6<sup>th</sup>, 2018

Meeting called to order by Daryl McMurray at 6:32pm

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### In Attendance

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Board Members: Daryl McMurray, David Coles, Sue Sullivan, Councillor Paul Borneman, Cathy Downing, Karen Hobson

Guests: Dave Thompson (Town of Parry Sound), David Franklin (Northern Rescue)

Staff: Susan Hrycyna

Regrets: Mike Puro

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### Approval of Agenda

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“Motion to approve the agenda of the June 6<sup>th</sup>, 2018 DBA Board of Directors Meeting”

Moved by: Karen Hobson

Seconded by: Cathy Downing

Carried

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### Approval of Minutes

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“Motion to approve the minutes from the May 9<sup>th</sup>, 2018 DBA Board of Directors meeting”

Moved by: Sue Sullivan

Seconded by: Paul Borneman

Carried

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### Guest Speaker – Dave Thompson, Town of Parry Sound Bylaw/Parking

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Overall free parking has been very well received. There are still some problems with employees parking on the street and in the lower James Street parking lot specifically from the banks. Susan will give them a letter asking them to respect the parking rules for employees. If this doesn't work bylaw will get involved. Susan will also put a reminder in the next newsletter reminding people that bylaw will be giving out more tickets during the summer months. She will also give out the number for bylaw for people to call if they see a car parked illegally. Bylaw will be working on targeted enforcement and education this summer.

The energy group who is using the old MPAC building on Miller Street have been parking excessively on Miller Street. In the winter there were 12-14 trucks parked on the street, now

there are 2-4 trucks. Dave has been speaking to them and will be more proactive with summer coming up.

There is a problem with taxis parking in the loading zones on James Street. They park there while waiting for a call and sometimes even sleep in their vehicles. Dave will let enforcement know to watch for them. If someone sees this they should call bylaw.

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## Guest Speaker – David Franklin, Northern Rescue Location Manager

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Northern Rescue will be in Parry Sound filming until the end of September. Wildflour Bakery will be a recurring location. Two episodes will be filmed over one block which is 15 business days (3 weeks). They will be at Wildflour for 2-3 days every block. When they are filming at this location they will put their own cars at the 2 spots in front of Wildflour and in the 3 spots directly across the street. There will also be occasional traffic stoppages for 2-3 minutes.

Filming will start June 7<sup>th</sup> at 11 James St. The parking spots on James from Seguin to the Trestle Bridge were used for their trucks except for the 2 accessible spots in front of 15 James St. The spaces will be opened up as soon as possible. Melissa is very concerned because a lot of her customers bring in boxes of books and need to be able to park close to her store.

They will try to give 3-4 days' notice before any filming. A notice of filming is hand delivered to all affected businesses. April is copied on this letter and Susan asked to be copied as well. If there are any problems let April or Dave know. Do not hesitate to contact David Franklin if there are any concerns. Susan will also follow up with the businesses right after a day of filming. Susan will review the film policy.

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## Correspondence

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Brad Weiler, Town of Parry Sound, requested the use of the sound system for the unveiling of the Wink's Link sign on June 5th.

Erin Bridle, Optimist Club, requested the use of our sound system for the Road Hockey Rampage tournament on June 2<sup>nd</sup>.

Habitat requested the use of our sound system for their yard sale and auction on June 30<sup>th</sup>.

Susan received a number of phone calls requesting the bench usually in front of the Senior's Centre be put out. Peter will put one of the benches that was removed from the bottom of the James Street parking lot in this location.

Bill Spinney, CB&DC, invited Susan and any interested board members to meet with him and EDO Glen Barnden to discuss their strategic plan. Daryl and Susan will meet with them.

Susan received an email from someone who cottages nearby regarding the lack of a drinking water fill up station in Parry Sound. Susana forwarded the email to Mayor and Council.

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## Previous Business

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### a) Salvation Army Van

- Paul talked to Scott Allen about the possibility of the Community Van moving to the McNabb Lumber parking lot. Scott is aware of the safety concerns. He wants to talk to the food businesses around the new location because the Community Van gives away free food. There is also some concern about being across from the LCBO.
- Susan met with Jamie McGarvey to fill him in on the DBA's concerns. He feels the McNabb parking lot might not be the best location because it is a very busy area.
- Jamie, Paul, Scott, Denis Miner and Susan will meet to discuss.
- There was a discussion about the lack of respect people have observed – garbage and cigarette butts left behind, foul language, kid's riding their bikes on the street and sidewalk, and basically taking over a public sidewalk. This needs to be addressed and possibly get bylaw involved.

### b) On This Spot App Update

- This should be live June 7<sup>th</sup>. 1,500 rack cards have been printed to give out. There are also 4 different postcards showing before and now in the same picture. We will sell them to downtown businesses for \$1.50 each.

### c) Town Crier Update

- This should be live by the weekend.

### d) Smoking in the Downtown

- Susan sent out a survey with the last newsletter asking if members would like to see smoking banned in the downtown. She has received 8 replies all of them saying yes.
- Before we proceed we need to see more answers. Susan will also speak to Dave Thompson to see if this is something we can actually do.

### e) Walk of Fame Stone

- Susan spoke to Steven about cleaning the stone. It needs to be hand swept and then Steven will clean it.
- The stock stone is 24"x18". We can get this right away whereas a 16"x16" must be custom cut. Susan will find out prices for these and for a 20"x20" stone.

f) Main Street Revitalization

- Banners – a green “spring” banner was designed. Susan will ask that more trilliums be added as a shadow. Susan will also get prices.

g) Website

- Daryl showed the new website. It is 95% complete for the front end. The management system is 80% done. He is working on the approval system for when members update their pages.
- Daryl has about 120 hours of work into it so far.
- He is going to add a “Who is open now” option
- It should be ready to go live on Monday. Susan will send out the link with an email to the members

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## New Business

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a) Request for Quotes for Beautification Plan

- Three RFQ’s were put out for the Beautification Plan. No quotes were received.
- Susan spoke to Ron Thornton and he is willing to build the in ground gardens for the cost of time & materials. Susan will get an approximate quote.
- Little Gardens can supply the plants but do not have the time to plant them
- Canadore College has a carpentry program. Susan has asked Peter Istvan if this program would like to build the planters for the parkettes. He said the next program wouldn’t run until next spring and only if funding is received.

b) Veteran’s Banners

- There will be 41 new banners added to the existing banners that go up in the fall.
- There are enough banner arms for 35 extra banners. A fundraising program is going to be introduced to raise the money for more banner arms. Rick Lund has asked if the DBA logo can be taken off of these specific banners. The board agreed as long as these banners are located outside of the downtown.

c) Thursday Night Late Shopping

- 15 businesses will be staying open until 7pm every Thursday night beginning June 14<sup>th</sup> until the end of August. There are 5 more who might start staying open late beginning in July.
- Marketing
  - Share a front page ad in the Beacon Star every other week with Jeans Unlimited. Cost is \$122/week
  - Radio ads – 6/week for a total cost of \$1,008
  - Facebook promotion

d) Financing for Films in Parry Sound

- How much money does the Town charge for filming? Other large towns charge for street closures. Paul will research what other communities are charging

(North Bay). Is the Town charging when parking spots are closed? We are losing money for a lot of inconvenience.

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## Reports

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- a) Administrator- Susan Hrycyna. A detailed report is on file.
- b) Events – Susan Hrycyna. A detailed report is on file.
  - Open Streets is going ahead. The OPP Gold Helmet Precision Motorcycle Team has confirmed they will do a show at the end of the event.
  - Susan has submitted a budget for 8-80 Cities.
- c) Beautification
  - The Beautification Committee is working on recommendations for the Main Streets Revitalization money. Brenda Ryan will come to the next DBA Board meeting.
- d) Financial – No report at this time
- e) Council – Paul Borneman
  - The Snowbirds are June 13<sup>th</sup> at 5pm
  - The GBBR received a grant to build a butterfly garden where the fitness trail meets Trestle Brewery. They are also going to be planting more native species trees and shrubs on the trail.
  - Public Works will be fixing the trail behind Beaver Lumber.

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## Next Meeting

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The next meeting will take place on July 18<sup>th</sup>, 2018

“Motion to adjourn the meeting was made at 8:53pm “

Moved by: David Coles

Seconded by: Cathy Downing

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator