



MINUTES

Parry Sound Downtown Business Association

November 16th, 2016

Meeting called to order by Daryl McMurray at 6:32pm

In Attendance

Board Members: Daryl McMurray, David Coles, Dan DiNicolo, Sue Sullivan, Cathy Downing,
Councillor Paul Borneman

Staff: Susan Hrycyna

Guests: Toni Walker

Absent: Dora Logan, Jim Shaw

Approval of Agenda

“Motion to approve the agenda of the November 16th, 2016 DBA Board of Directors Meeting”

Moved by: David Coles

Seconded by: Sue Sullivan

Carried

Approval of Minutes

“Motion to approve the minutes from the October 12th, 2016 DBA Board of Directors meeting”

Moved by: David Coles

Seconded by: Paul Borneman

Carried

Old & New Business

a) Walk of Fame

- Steve will make us 2 samples and will bring them to our December meeting. We will invite Peter Brown to the meeting.

b) Seguin Sam cut out

- The finished product is in our storage unit for the winter. We need to build a stand and decide where it can be put out for the summer.
- We will pay Kristine Thompson \$100 plus materials plus and additional \$100 in downtown dollars

c) Fundraising meters

- 8-10 parking meters have been left in. They will be marked for people to know we are collecting donations for a specific charity. For November & December any money raised will be given to Harvest Share.
- Information will be put in the bulletin, the DBA newsletter and Susan will ask if it can go on the radio

d) Downtown dollar Christmas promotion

- Daryl will talk to store owners about the use of them. We don't want to put a limit on how many someone can buy, but we also don't want them to be abused.

Correspondence

The Optimist Club responded to our request to move the Santa Claus parade to an earlier time. Due to safety concerns they will be continuing to start the parade at 4:30pm.

Peter Istvan is applying to the TD Friends of Environment for funding to hold a Sweet Honey Festival in the fall of 2017 at Canadore College. He asked if the DBA is interested in making a financial contribution to support the event. The board declined, but will send a letter of support.

Brad Weiler has asked if the DBA would like to partner with the town for a Winter Decorating contest.

Resolution 16-21

“Motion to donate \$50 in Downtown Dollars as a prize for the Winter Decorating Contest run by the Town of Parry Sound”

Moved by: Cathy Downing

Seconded by: David Coles

Carried

A request was received from Harvest Share asking if the DBA would be interested in sponsoring a tree for their Festival of Trees event. The Board declined, however we will let them know we will be collecting money for Harvest Share through our fundraising parking meters program.

Nora Alexander sent a request asking for additional downtown dollars for her Active Women's Winter Weekend. She would like to be able to give \$10 downtown dollars to everyone who books a weekend stay for the event. Susan will ask her to keep us informed as to how tickets sales and weekend bookings are going and we can discuss this request at the January board meeting. One idea was to offer a draw for \$200 downtown dollars for anyone who books accommodation for the Friday night.

Events

- a) Halloween in the Downtown
 - This event was very successful with over 150 kids participating. A suggestion was made to hold the event later in the day next year.
- e) Light up the Park
 - David, Daryl and Cathy will help with the event.
 - Aubree Butler will be a special guest to turn on the lights.
- c) The Scarf Project
 - 98 scarves have been tagged. They will be tied to light poles on James Street with a note stating “I am not lost! If you need me to keep warm please take me.” It was suggested some are also put in Market Square Park. Mrs. Chabot’s grade 6 class from PS Public School will be assisting with putting out the scarves on December 1st. Sarah Bissonette from the North Star will cover the event.
- d) Holiday Shopping Weekend
 - The weekend begins with Ladies Night out on Friday night. St. James has asked to borrow our fire pit so they can have a warming station by the church.
 - Every downtown business is participating with the exception of 3 stores.

Reports

- a) Administrator- Susan Hrycyna. A detailed report is on file.
- b) Financial – David Coles. A detailed financial report is on file.
 - 2017 Budget
 - Beautification and events were discussed. Further discussion to be done at the December Board meeting.
- c) Chamber – Dan DiNicolo
 - Deferred to next meeting
- d) Council – Paul Borneman
 - Deferred to next meeting

Next Meeting

The next meeting will take place on Wednesday, December 14th, 2016

“Motion to adjourn the meeting was made at 8:54pm “

Moved by: Sue Sullivan

Seconded by: Cathy Downing

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator