



MINUTES

Parry Sound Downtown Business Association

May 10th, 2017

Meeting called to order by Paul Borneman at 6:34pm

In Attendance

Board Members: Cathy Downing, Sue Sullivan, Councillor Paul Borneman, Mike Puro, Dora Logan

Staff: Susan Hrycyna

Regrets: Daryl McMurray, David Coles

In Daryl's absence Paul Borneman will chair the meeting.

Approval of Agenda

"Motion to approve the agenda of the May 10th, 2017 DBA Board of Directors meeting with the following addition"

- Golf Tournament

Moved by: Sue Sullivan

Seconded by: Cathy Downing

Carried

Approval of Minutes

"Motion to approve the minutes from the April 12th, 2017 DBA Board of Directors meeting"

Moved by: Mike Puro

Seconded by: Sue Sullivan

Carried

Correspondence

A thank you from Parry Sound Harvest Share was received for the donation of \$235 that was collected from the fundraising meters.

Hospice West Parry Sound and the South West Parry Sound Mutual Fire Aid Association sent e-mails asking if they could be part of the fundraising parking meter initiative. We will collect money during July, August and September and split the proceeds between the two organizations.

Peter Istvan from Canadore College asked if we would be interested in attending a session on Fraud Prevention and Financial Literacy for the Not-For-Profit Sector. The board declined.

Angela Sallinen from the YMCA sent a flyer with information about their Employer Services. Susan sent the information out to the members in the last newsletter.

Paul read a letter that had been sent to Council from Dan DiNicolo with his suggestions regarding the operation of the Downtown Business Association. Paul will forward the letter to the board members. Dan will also be giving a deputation on May 16th.

Previous Business

a) Busking Policy Amendment

- The policy has been amended to reflect the new procedure for approving buskers. Susan will now have the authority to approve busking requests. She will then pass the names onto Peter Brown who will have final approval.
- Peter has decided he will only approve 10 buskers this year. We have had 11 requests. One of the requests was from someone who will not be in Parry Sound until August. Susan will let this person know her request was denied so someone who is currently living here can be accommodated.

b) Walk of Fame Stones

- David has been in touch with Steven about using the stone Jeremy from Muskoka Rock Company can supply. Steven has said the stone is too coarse and feels it will not be suitable to make the stone we want.

c) Jo Bossart's Bylaw Appeal

- Susan and Daryl met with Jo to discuss his appeal of the RBC bylaw. He feels in order to continue he needs to consult with a lawyer and conduct a new Market Study. He said this will cost between \$10,000 and \$15,000. He was going to contact some of the downtown property owners to see if they would help with funding.
- Jo is still waiting to hear a ruling as to whether his appeal will be dismissed or not. If it is not dismissed Susan will send something out to the members letting them know if they want to help they should contact Jo directly.

New Business

a) Paintings from Juke's Lane

- We have 8 paintings in our storage unit that were taken down from Juke's Lane. Susan will contact the artists to see if they want their painting back. If there any left she will sell them on Facebook or at the GB Craft Fair.

- b) Salvation Army Community Van
 - The community van is now on James Street on Mondays and Fridays. They are attracting a larger crowd now and many businesses are concerned.
 - New officers will be arriving June 1st. Susan will arrange to meet with them to discuss this issue.
- c) “Ask Me I Live Here” buttons
 - Susan will look into ordering buttons. She will ask the Chamber if they would like to purchase some.
 - The buttons will be given out to all businesses for their employees. Anyone who wears a button will be an ambassador for the downtown.
- d) Brochure Holders
 - Susan had a sample of a brochure holder that could be attached to the parking meters. The board felt they were not necessary.
- e) Killbear Park Newsletter
 - Kenton Otterbein, the manager for Killbear, is willing to handout a downtown newsletter to all campers when they register. He suggested 800 copies per week during July and August and 500 per week in May and June.
 - The cost to print black and white copies is \$25 for 500 copies and \$40 for 800 copies.
 - We will start with 500 copies per week starting July 1st and monitor the response.
- f) Golf Tournament
 - Mike is helping to organize a golf tournament on July 8th to benefit Canadian Mental Health.
 - Susan will share the information in our newsletter and on Facebook.

Reports

- a) Administrator- Susan Hrycyna. A detailed report is on file.
- b) Events – Susan Hrycyna. A detailed report is on file.
 - The four chairs that are being painted for the silent auction need to be displayed in key locations – TD or Scotia bank, Beatty building, 4 Sports, Log Cabin and Killbear are options.
- c) Financial – David Coles. A detailed financial report is on file.
“Motion to accept the financial reports”
Moved by: Cathy Downing Seconded by: Sue Sullivan Carried
- d) Council – Paul Borneman
 - New public washrooms are being built.

- The new Public Works summer student has started and the Madvac will be here by June 1st.
- Thank you to the Cadets who cleaned up the downtown during Pitch In day.
- Paul has talked to Sergeant Gordon about the recent bout of thefts in the downtown. Paul will arrange for Sergeant Gordon to come to a board meeting to discuss what we can do to help.

Strategic Planning

a) Mission Statement

- Before we continue we will ask for public input. Susan will ask our members as well as putting it out on Facebook as a question “What does your downtown mean to you?”

b) Vision Statement – defer to next meeting

Next Meeting

The next meeting will take place on June 14th, 2017

“Motion to adjourn the meeting was made at 8:05pm “

Moved by: Sue Sullivan

Seconded by: Cathy Downing

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator